

# **Automotive Sales in Apr-23**

## **Auto Distributors Association's Stats of Apr-23**

- Auto Distributors Association released the sales stats for April. In April, 77,398 units of PC and 20,281 units of LCV were sold. The market reached 97,679 units with an increase of 63% y/y and with a decrease of 6% m/m.
- We observe that sales of listed companies dropped m/m, the numbers are significantly above than the Apr-22.

### **Listed Companies**

#### **TOASO:**

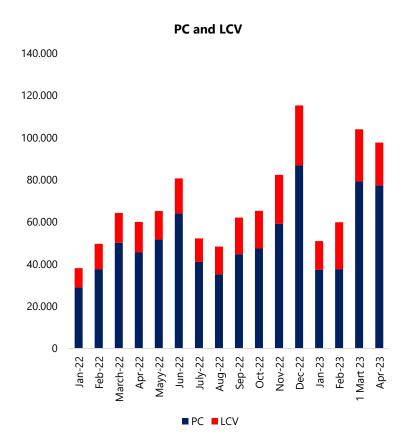
• TOASO sold 17,263 units of vehicles in April. TOASO's sales advanced by 94% y/y and dropped by 18% m/m. The market share of TOASO was 18% in April (Apr-22: 15%, Mar-23: %20)

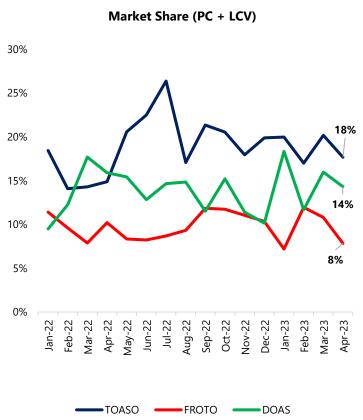
#### **FROTO:**

• FROTO sold 7,642 units of vehicles in April. FROTO's sales advanced by 25% y/y and dropped by 32% m/m. The market share of FROTO was %8 in April. (Apr-22: 10%, Mar-23: 11%)

#### DOAS:

• DOAS sold 13,977 units of vehicles in April. DOAS's sales advanced by 46% y/y and dropped by 16% m/m. The market share of DOAS was 14% in April. (Apr-22: %16, Mar-23: %16)





Source: Auto Distributors Association, Tacirler Investment

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# **Important Disclosures**

# **Rating Methodology**

Stock ratings are based on absolute return potential of the stock, which is defined as the percentage change in target price from the current share price. All recommendations and target prices are set with a 12-month horizon. Target prices are set by using one or more of the following methodologies: DCF, Net Asset Valuation, sum of the parts model and multiple comparison.

# **Rating Definition**

**Strong Buy:** The stock is expected to generate a return of more than 25% in TL terms.

**Buy:** The stock is expected to generate a return of 15-25% in TL terms.

**Hold:** The stock is expected to generate a return of less than 15% in TL terms.

**Sell:** The stock is expected to generate a negative return within the forecast horizon.

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